

**RESOLUTION NO. 2025-06**

**A RESOLUTION OF THE MAYOR AND COUNCIL OF THE TOWN OF FOUNTAIN HILLS, ARIZONA, RESCINDING RESOLUTION 2012-31; AFFIRMING THAT THE POLITICAL SIGN-FREE ZONE AREA PREVIOUSLY ESTABLISHED UNDER RESOLUTION 2012-31 SATISFIES APPLICABLE STATUTORY CRITERIA; AND, NOTWITHSTANDING SATISFACTION OF APPLICABLE STATUTORY CRITERIA, REDUCING THE PREVIOUSLY ESTABLISHED POLITICAL SIGN-FREE AREA TO ALLOW FOR GREATER AVAILABILITY FOR POLITICAL SIGNAGE WITHIN THE TOWN LIMITS.**

WHEREAS, ARIZ. REV. STAT § 16-1019(F), as amended, authorizes the Town to establish political sign-free zones in areas within the corporate limits of the Town of Fountain Hills (the “Town”) where the predominance of commercial tourism, commercial resort and hotel uses exist within the zone and that placement of political signs within the rights-of-way of the zone will detract from the scenic and aesthetic appeal of the area within the zone and deter its appeal to tourists; and

WHEREAS, due to the topography of Fountain Hills, many of the commercial tourism, commercial resort and hotel uses, including the Town’s world-famous fountain, McDowell Mountain Preserve, numerous golf courses and the gateway to the regionally significant McDowell Mountain Park, are located in areas that require visitors to traverse many Town arterial and collector streets causing such streets to be key amenities for tourists that are visiting the hotel, resort and tourism sites within and adjacent to Fountain Hills; and

WHEREAS, the Mayor and Council of the Town (the “Town Council”) previously adopted Resolution 2012-31, which, consistent with the criteria set forth in ARIZ. REV. STAT § 16-1019(F), established that certain area within the corporate limits of the Town as a “Political Sign-Free Zone”; and

WHEREAS, the Town Council on April 1, 2025 considered and reviewed the evidence and found that, because there exists a predominance of the essential access points to the commercial tourism, commercial resort, and hotel uses within and adjacent to the corporate limits of the Town, the Political Sign-Free Zone area established by Resolution 2012-31 in fact meets all statutory criteria under ARIZ. REV. STAT § 16-1019(F); and

WHEREAS, notwithstanding the foregoing recitals, the Town Council, as presently constituted, desires to allow for greater availability for the placement of political signs within the previously established Political Sign-Free Zone; and

WHEREAS, to accommodate the desire to allow for greater availability for the placement of political signs at this time, the Town Council has determined that the enforcement of the established Political Sign-Free Zone should be reduced to those certain areas within the corporate limits of the Town, as depicted in Exhibit A, attached hereto and incorporated by reference, should now be designated as “Political Sign-Free Zones.”

NOW THEREFORE BE IT RESOLVED BY THE MAYOR AND TOWN COUNCIL OF FOUNTAIN HILLS, ARIZONA, as follows:

SECTION 1. The forgoing recitals are incorporated as if fully set forth herein.

SECTION 2. Resolution 2012-31 is hereby rescinded in its entirety.

SECTION 3. The Town Council finds and affirms that, notwithstanding the fact that the area depicted Resolution 2012-31 meet the criteria established in ARIZ. REV. STAT § 16-1019 as central components for maintaining the commercial tourism, commercial resort and hotel uses located at various locations throughout the corporate limits of the Town, it is in the best interest of the Town to allow for greater availability for the placement of political signs within the Town, and that the scope of the previously established Political Sign-Free Zone should be reduced.

SECTION 4. In accordance with the foregoing recitals and findings, the Town Council hereby reduces the scope of the previously established Political Sign-Free Zone and establishes Political Sign-Free Zones over the public property within the contiguous areas depicted in Exhibit A, the total area of which does not exceed three square miles. For those portions of the area designated on Exhibit A covering only arterial and collector streets, the Political Sign-Free Zone shall cover the full extent of the right of-way of such street. Nothing herein shall be construed so as to limit the Town Council’s ability in the future to further reduce, modify, expand, or define any Political Sign-Free Zone(s).

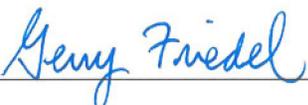
SECTION 4. If any provision of this Resolution is for any reason held by any court of competent jurisdiction to be unenforceable, such provision of portion hereof shall be deemed separate, distinct, and independent of all other provisions and such holding shall not affect the validity of the remaining portions of this Resolution.

SECTION 5. The Mayor, Town Manager, the Town Clerk and the Town Attorney are hereby authorized and directed to take all steps necessary to carry out the purpose and intent of this Resolution.

PASSED AND ADOPTED by the Mayor and Council of the Town of Fountain Hills, Maricopa County, Arizona, this 1st day of April, 2025.

FOR THE TOWN OF FOUNTAIN HILLS:

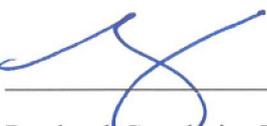
ATTESTED TO:

  
\_\_\_\_\_  
Gerry M. Friedel, Mayor

  
\_\_\_\_\_  
Bevelyn Bender, Town Clerk

REVIEWED BY:

APPROVED AS TO FORM:

  
\_\_\_\_\_  
Rachael Goodwin, Town Manager

  
\_\_\_\_\_  
Aaron D. Arnson, Town Attorney

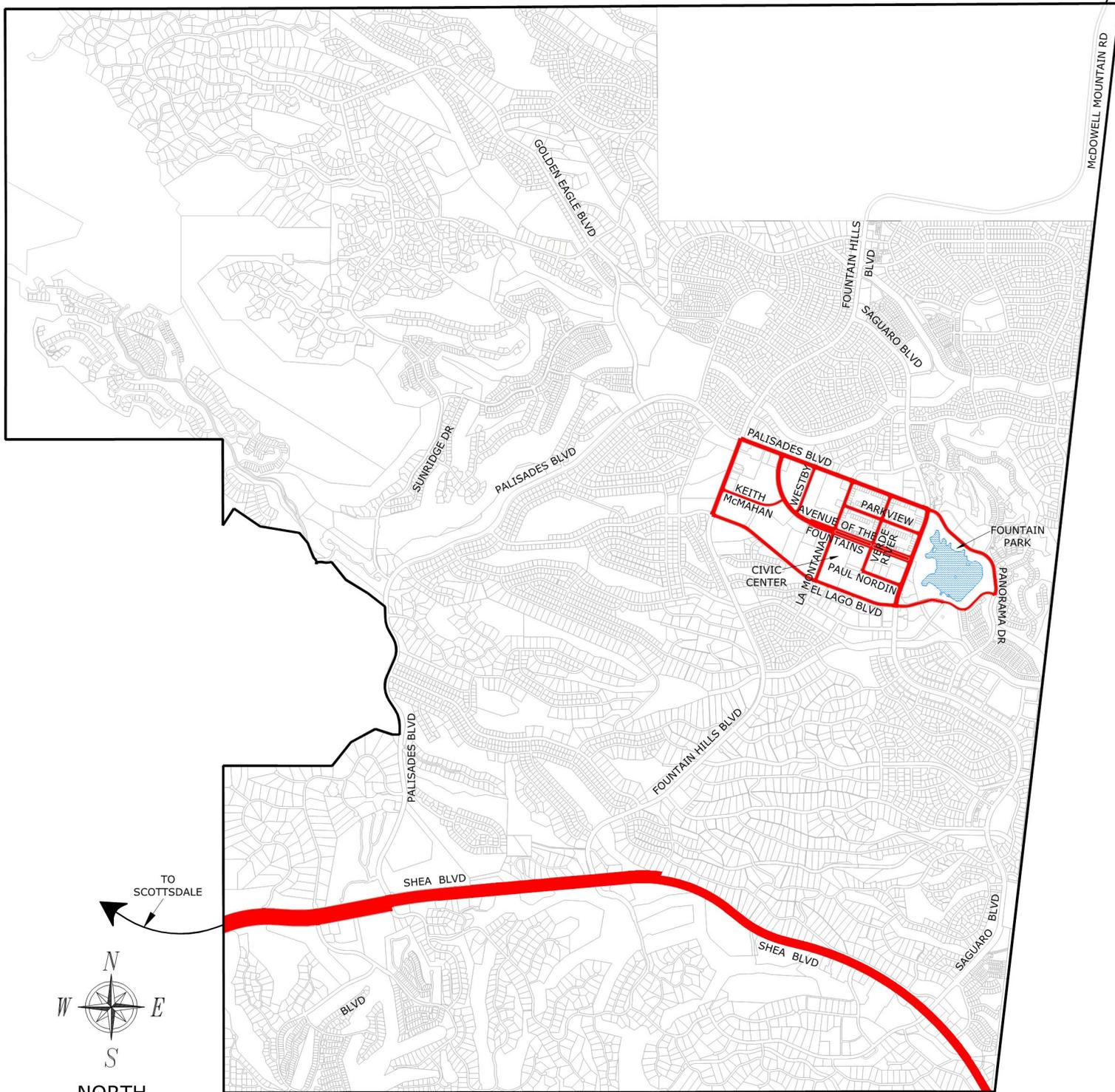


# TOWN OF FOUNTAIN HILLS

## SIGN FREE ZONE

SIGN-FREE ZONE	(SF)	(AC)	(SQ. MILES)
	8,928,973	205	0.32

TO  
MC DOWELL MOUNTAIN  
REGIONAL PARK

TO  
SCOTTSDALE




NORTH  
SCALE: NTS

Revised: 4-15-25

BEELINE HWY