

Envisioning the Future of Downtown

A New Beginning

Opportunity

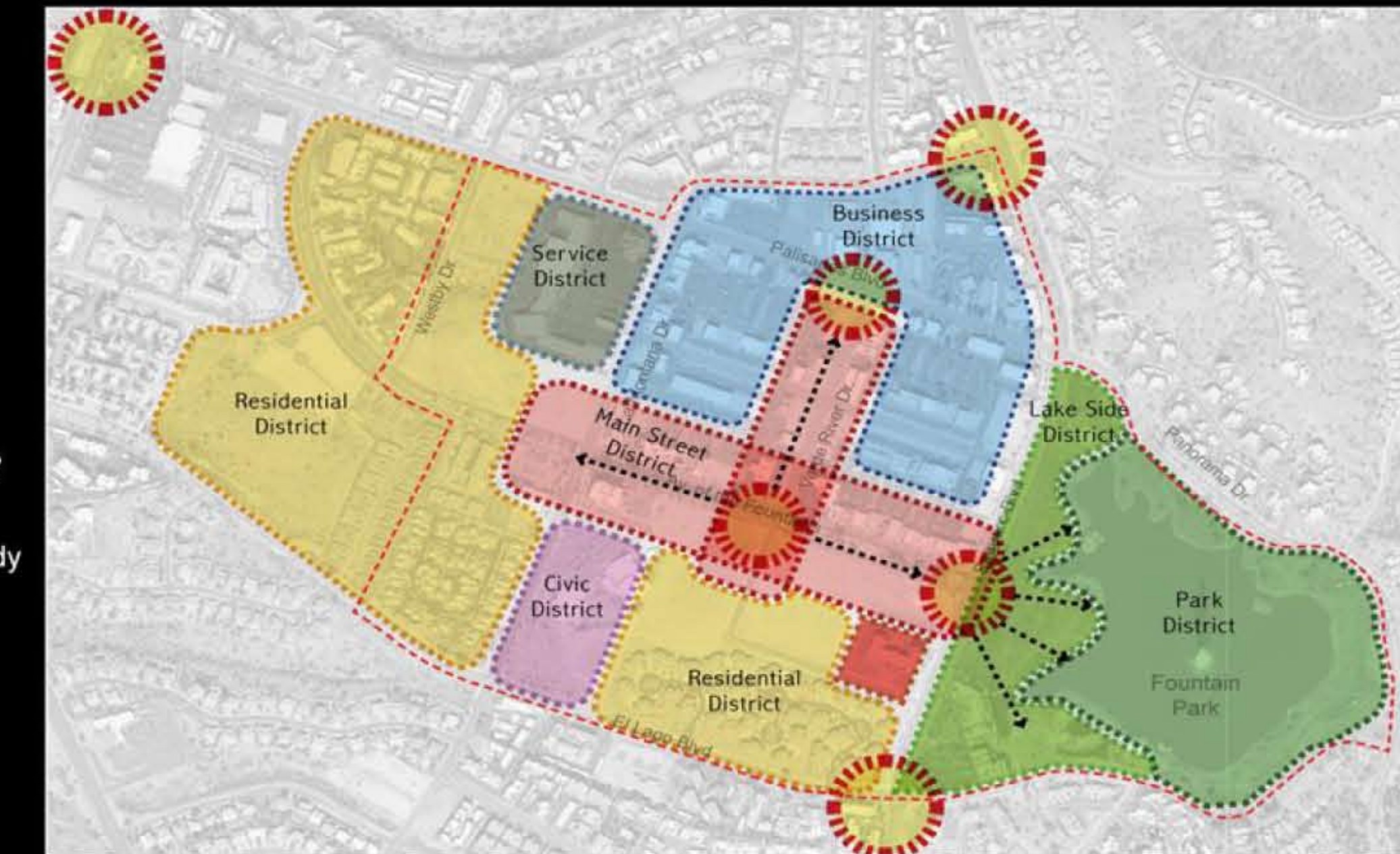
Key Ingredients / Questions

1. Compact Development: • How can we "right" size downtown?
 2. Integrated Mixed Use: • How can we find the right mix of uses?
 3. Green Streets: • How can we squeeze the street scene?
 4. Friendly Sidewalks: • How can we make friendlier walkways?
 5. Brand Identity: • How can we promote a unique brand identity?
 6. Destination Program: Not one or two / but ALL the ingredients
- What are some of the key program opportunities?
- The best places to visit are those that already live well for the people that call it home.

single family living



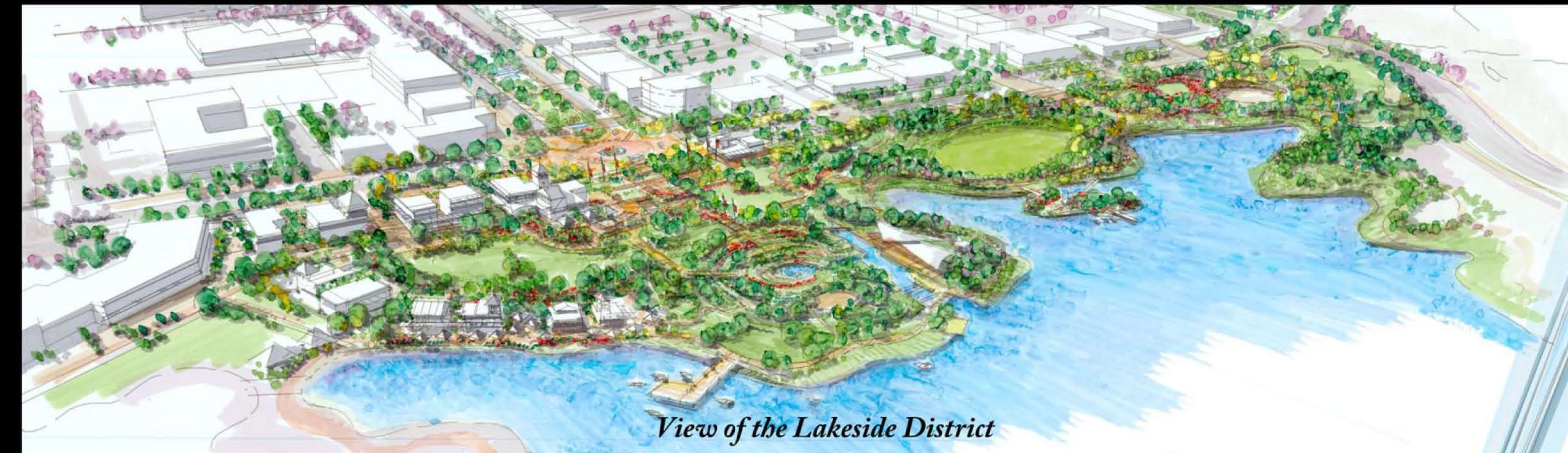
packet parks



Districts

- Business District
- Main Street District
- Existing Residential
- Civic District
- Service District
- Lakeside District
- Park District

Visioning



View of the Lakeside District

"A visioning quest has many milestones along the way, but it has no finish line."

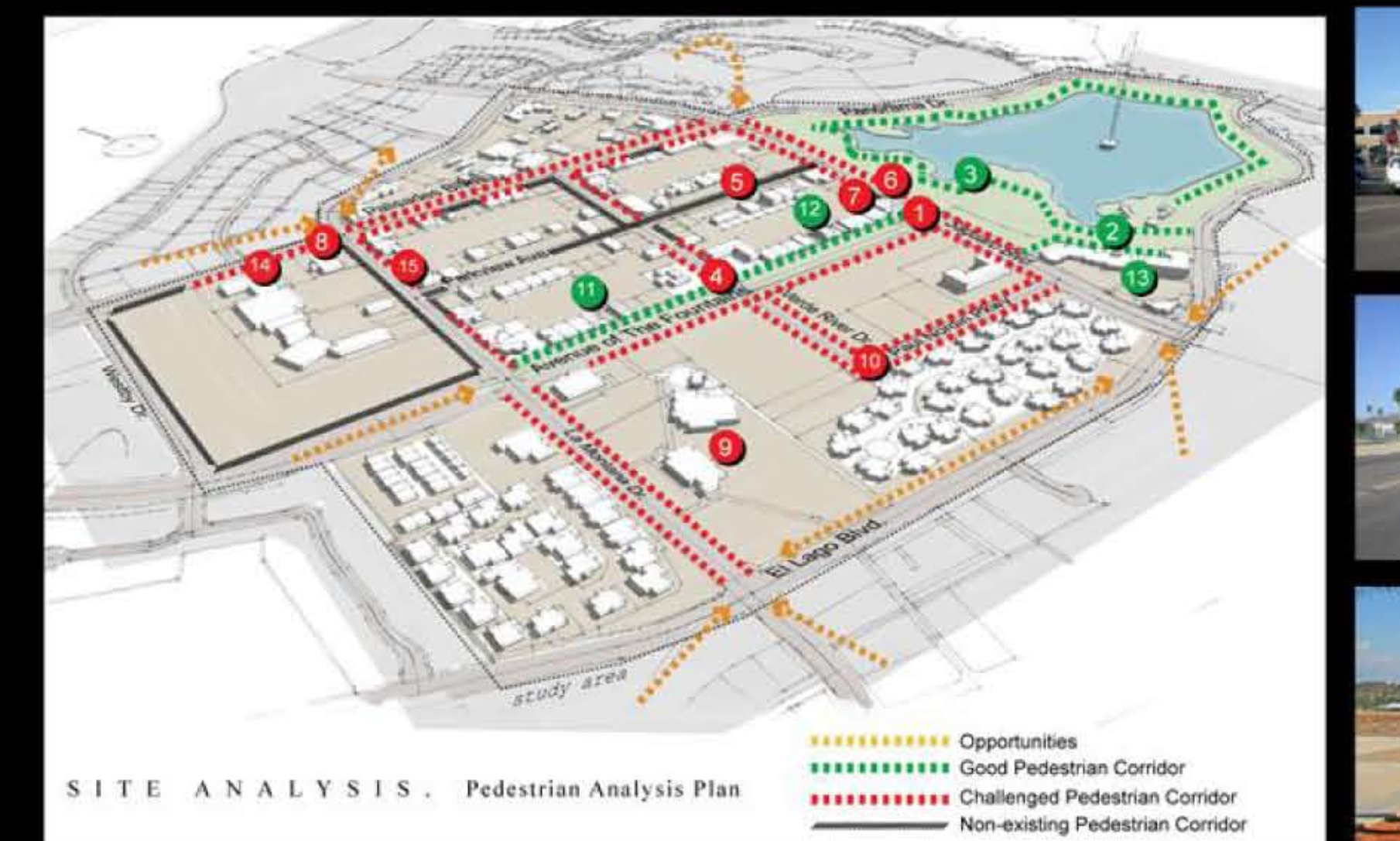
It is fully dependent on strong caring individuals - but the only source that can make it happen is called "we".

It is the community and power of life itself, magnetizing to its own clear goals, the very people, proposals and performance needed to create the new reality."

- Vernon D. Swaback



Existing



Downtown FOUNTAIN HILLS

Town of Fountain Hills - Chamber of Commerce



Strategies

